



SA408

USER'S MANUAL



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1. Introduction

Proprietary Statement

This manual contains proprietary information of SATO HOLDINGS CORPORATION. It is intended solely for the information and use of parties operating and maintaining the equipment described herein. Such proprietary information may not be used, reproduced, or disclosed to any other parties for any other purpose without the expressed written permission of SATO HOLDINGS CORPORATION.

Product Improvements

Continuous improvement of products is a policy of SATO HOLDINGS CORPORATION. All specifications and signs are subject to change without notice.

FCC Compliance Statement

This equipment has been tested and found to comply with the limits for a Class A digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that the interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and the receiver.
- Connect the equipment into a different outlet on a different circuit.
- Consult the dealer or an experienced Radio/TV technician for help.

This unit was tested with shielded cables on the peripheral devices. Shielded cables must be used with the unit to insure compliance. The user is cautioned that any changes or modifications not expressly approved by SATO HOLDINGS CORPORATION could void the user's authority to operate the equipment.

Liability Disclaimer

SATO HOLDINGS CORPORATION takes steps to assure that the company's published engineering specifications and manuals are correct; however, errors do occur. SATO HOLDINGS CORPORATION reserves the right to correct any such errors and disclaims any resulting liability. In no event shall SATO HOLDINGS CORPORATION or anyone else involved in the creation, production, or delivery of the accompanying product (including hardware and software) be liable for any

damages whatsoever (including, without limitation, damages for loss of business profits, business interruption, loss of business information, or other pecuniary loss) arising out of the use of or the results of use of or inability to use such product, even if SATO HOLDINGS CORPORATION has been advised of the possibility of such damages.

CAUTION:

Any changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

2. Getting Started

Congratulations on choosing SA408 printer, made by SATO HOLDINGS CORPORATION, a leader in the world-wide barcode industry. SA408 is ideally designed to easily bring more efficiency for your business. This manual will help you get to know your new printer and provide sufficient information needed.

Unpacking Printer

After receiving your printer, please check for possible shipping damage:

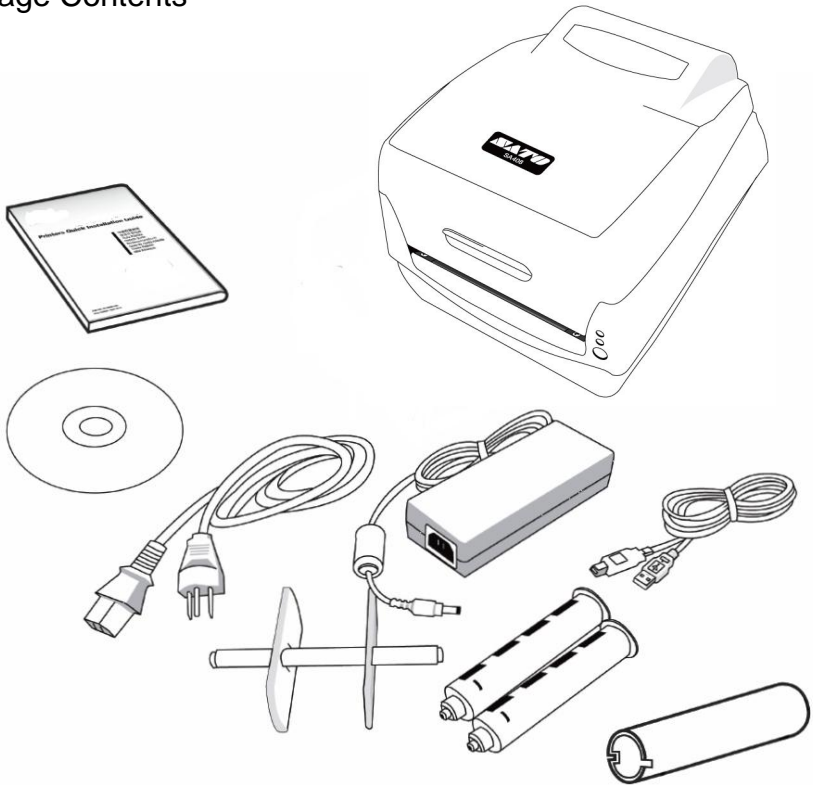
Inspect the outside of both the box and the printer for possible damage.

1. Open the top cover of the printer to see if all parts are in order.

Note: *If shipping damage has been discovered, contact your shipping company immediately to file a claim.*

2. Check whether you have received the following accessories together with the printer. If there is any item missing, please contact your local dealer.

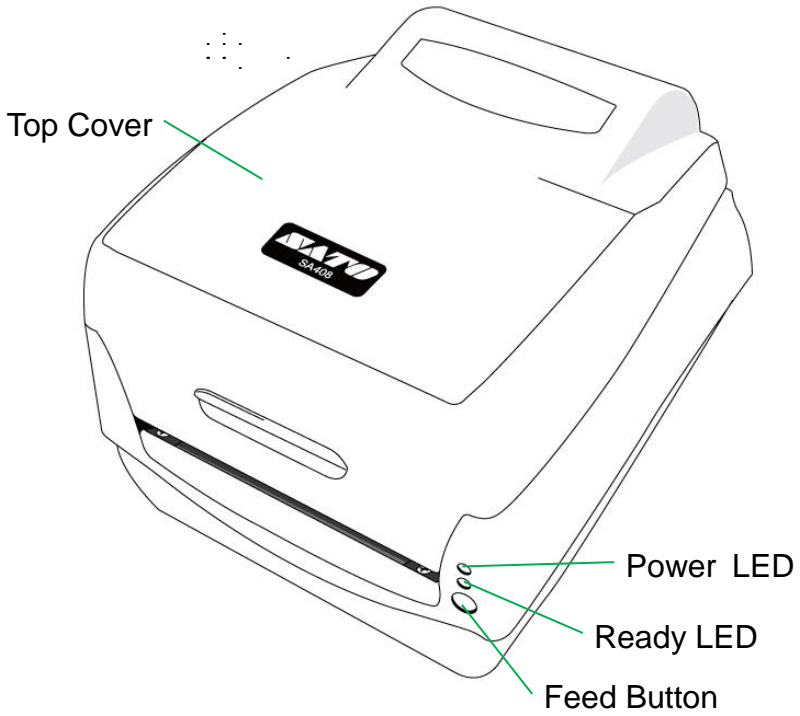
Package Contents



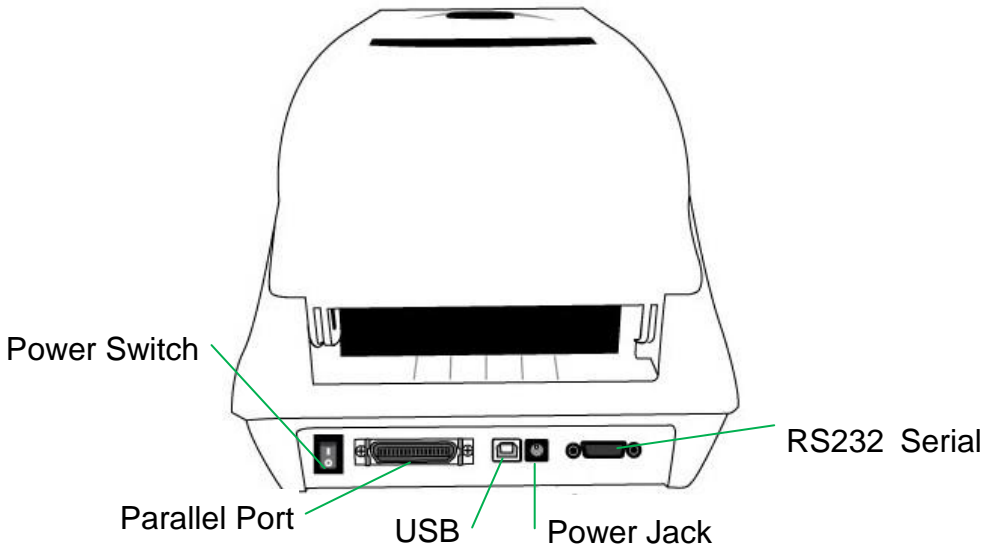
- DVD (Documentation & Software)
- Power Cord
- Media Hanger & Media Shields
- Printer
- Power Supply
- USB cable
- Ribbon Core Adaptors
- 1" ID Core for Ribbon

Printer Overview

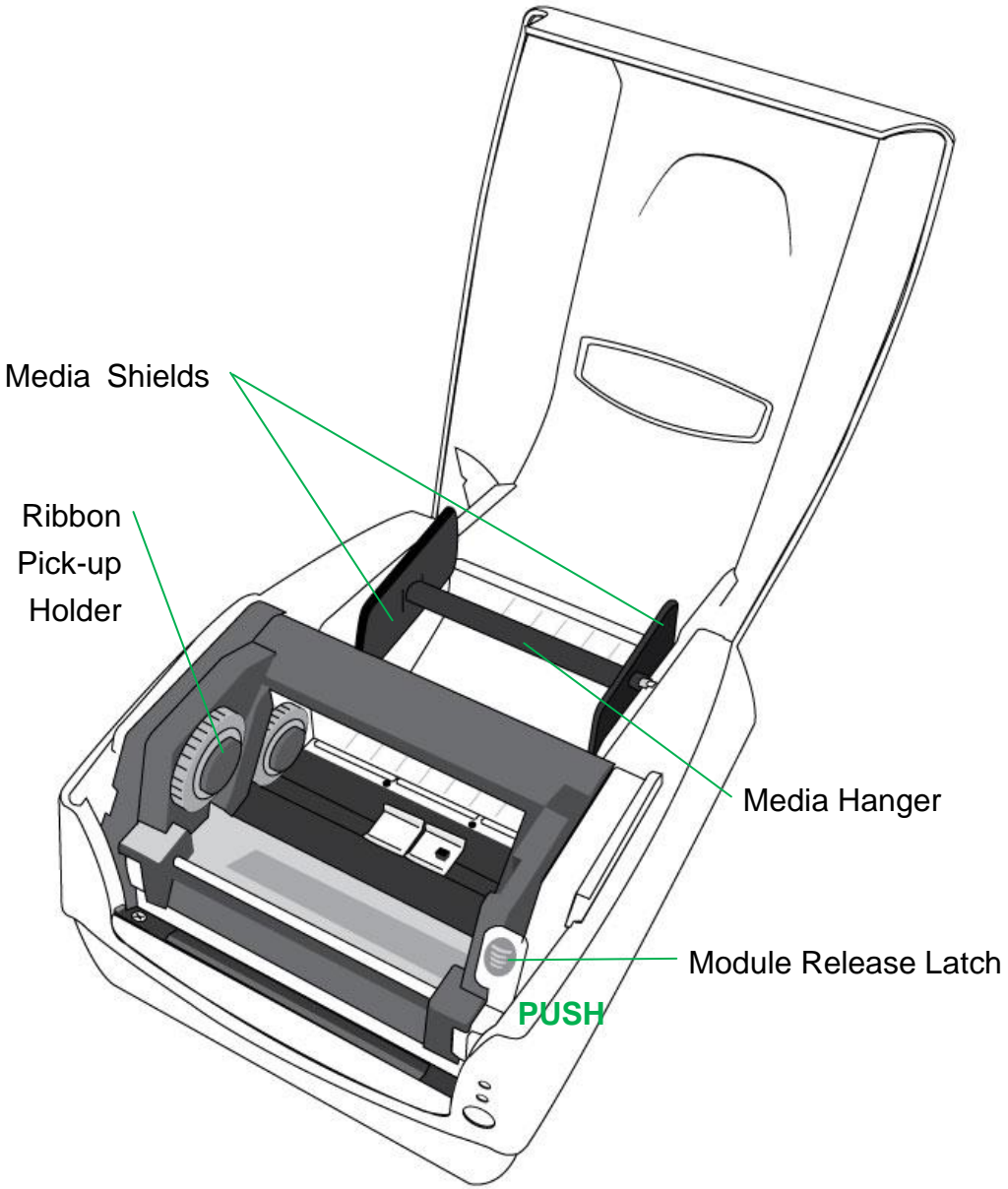
Front View:



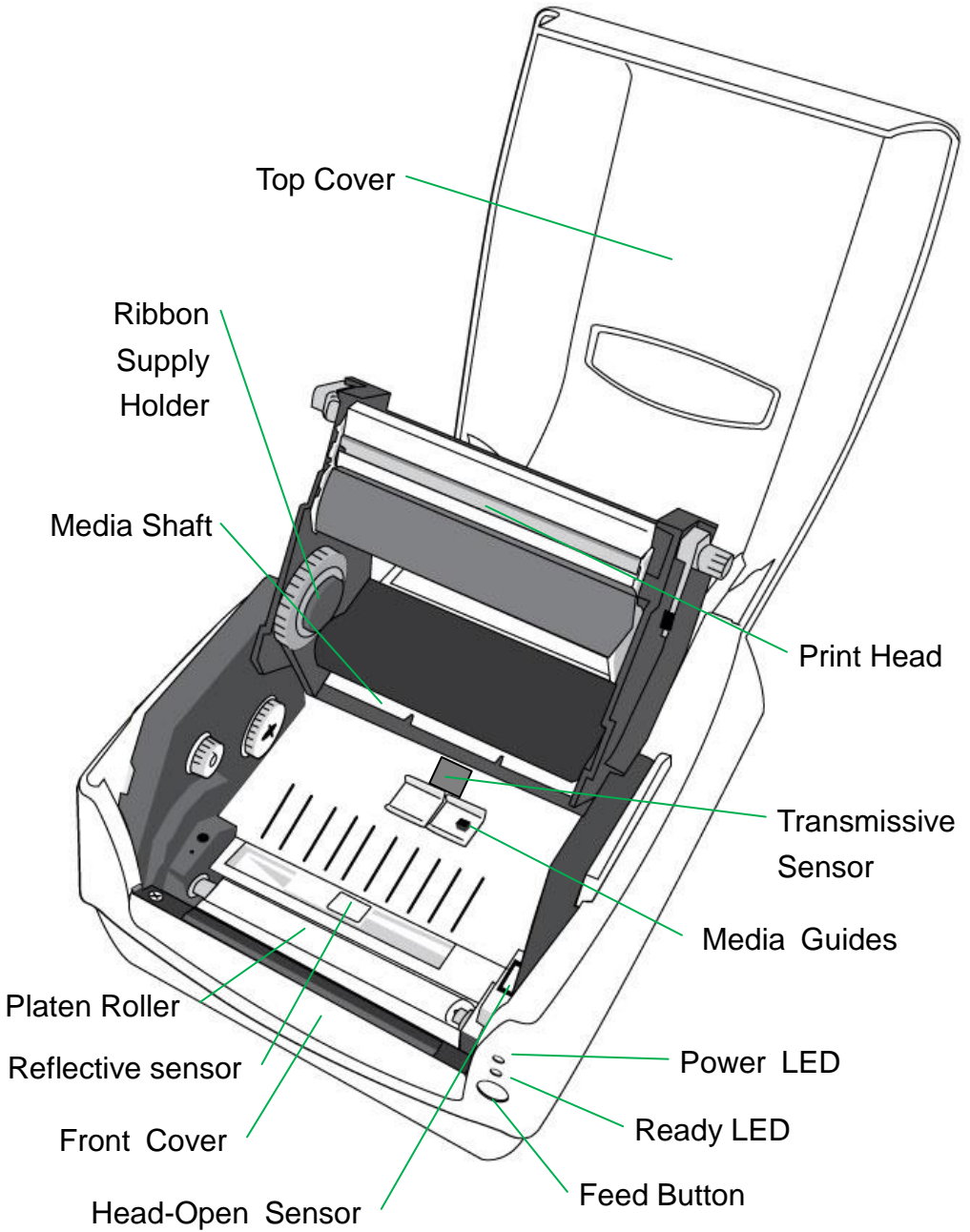
Rear View:



Interior View I



Interior View II

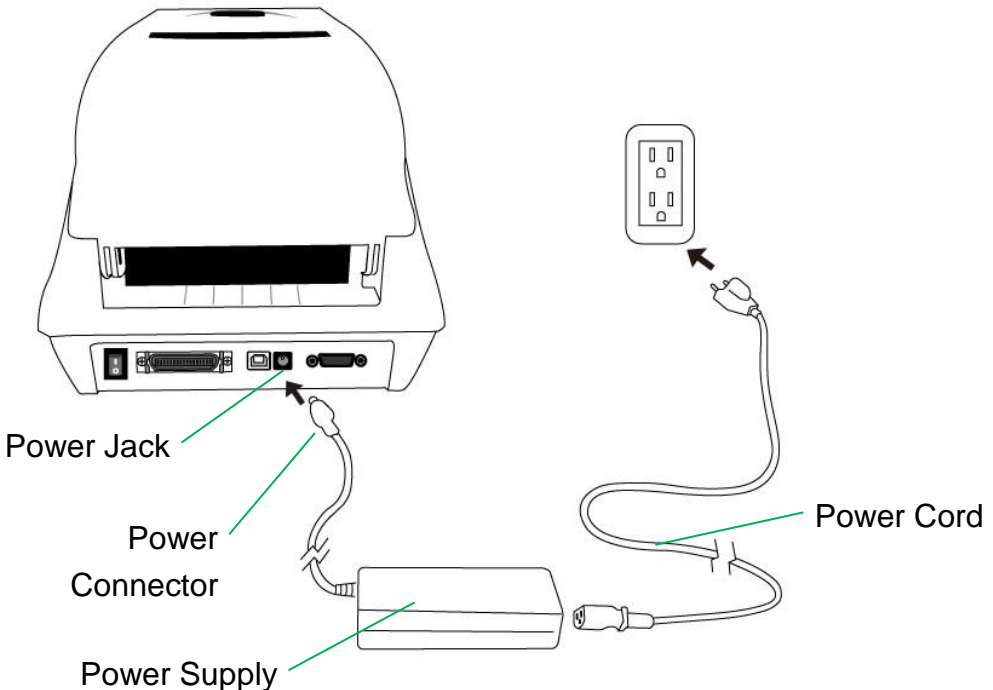


Attaching Power

1. Make sure the printer's power switch is in the off position (down).
2. Insert the AC power cord into the power supply.
3. Insert the power supply's power connector into the printer's power jack.
4. Plug the other end of the power cord into an appropriate grounded AC electrical outlet.

Warning:

Do not operate the printer and power supply in an area where they might get wet.



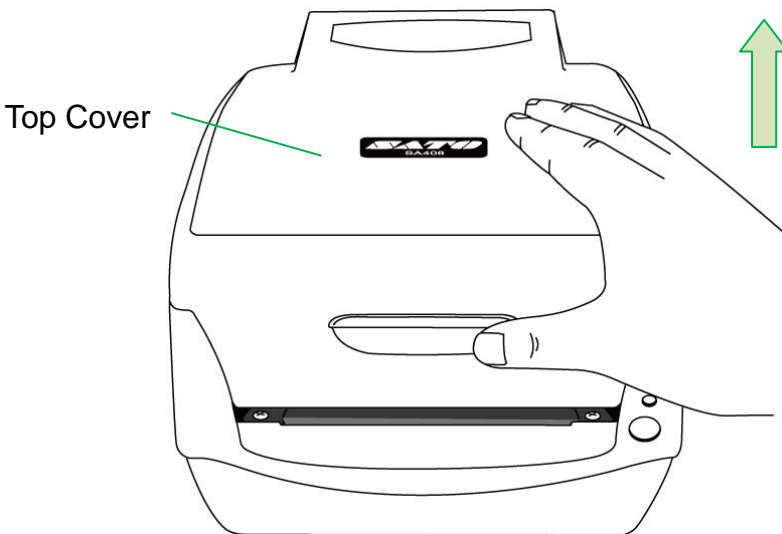
Loading Media

Preparing Media

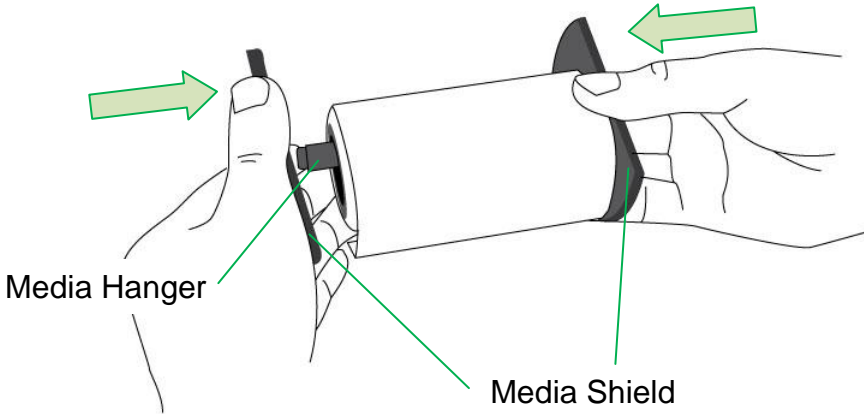
The inside wound or outside wound media rolls can be loaded into the printer in the same way. In case media roll may become dirty or dusty during shipment, handling, or storage, firstly remove the outside length of media, which helps to avoid dragging adhesive or dirty media between the print head and platen roller. When loading media, it must be placed onto the media hangers.

Placing Media Roll

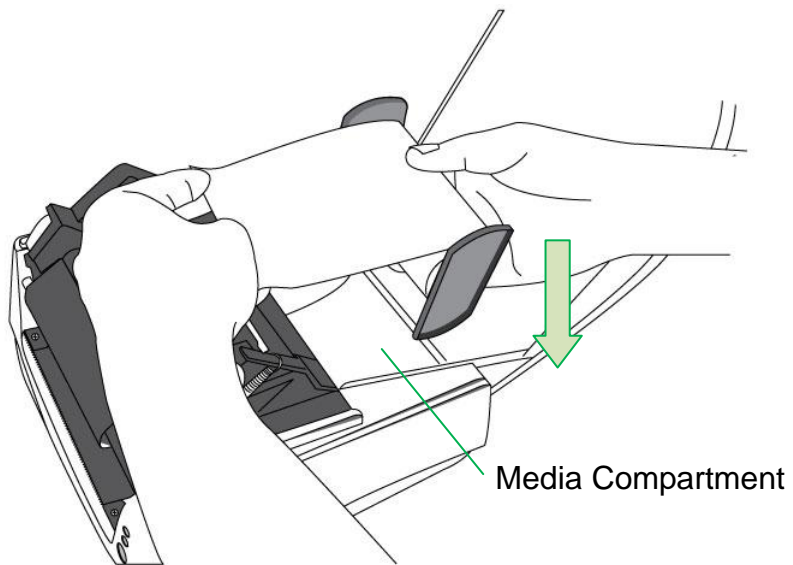
1. Open Top Cover of the printer.



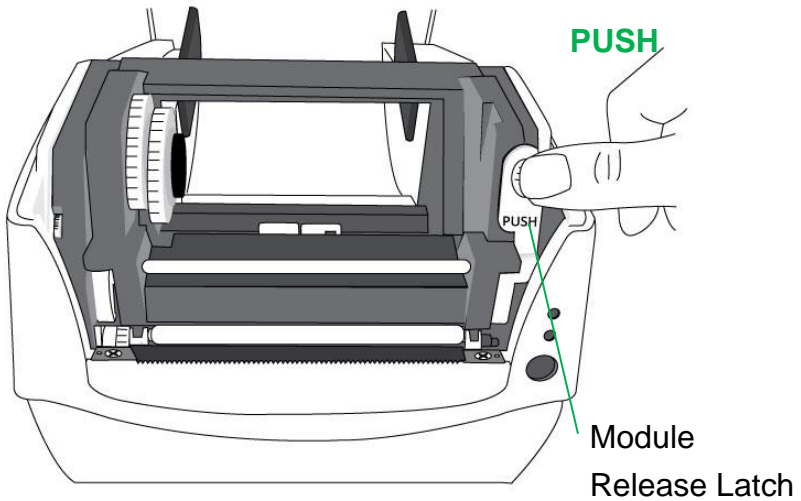
- Put the Media Hanger through media supply roll, and then centrally align with the two Media Shields to closely lean against the media supply roll.



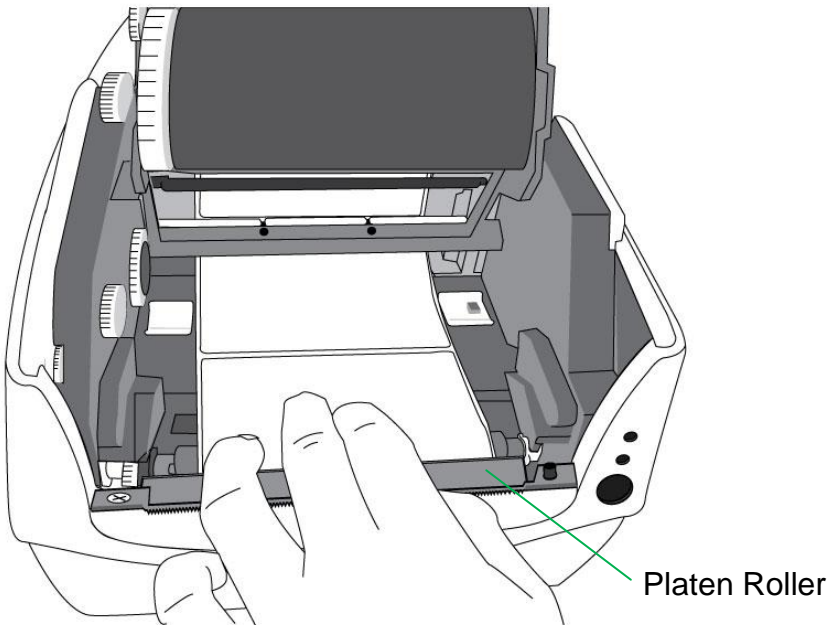
- Locate the media supply roll into the Media Compartment of printer.



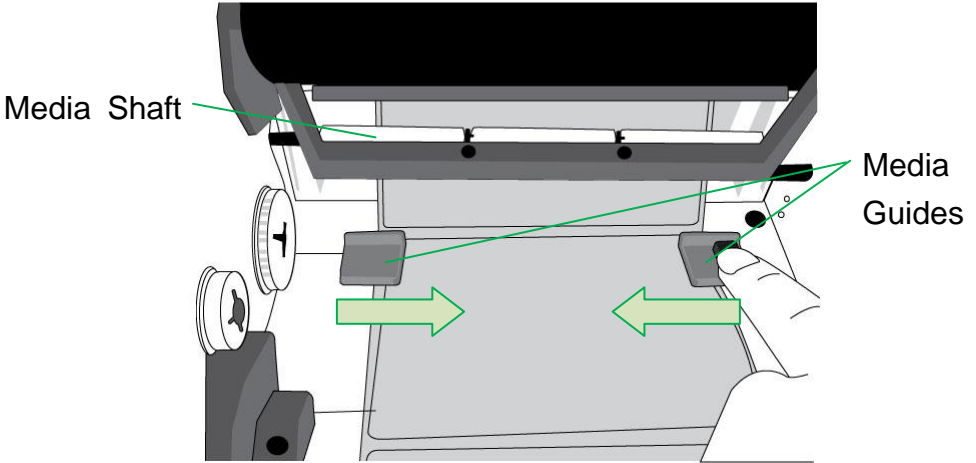
4. Push the Release Latch to open the printer module.



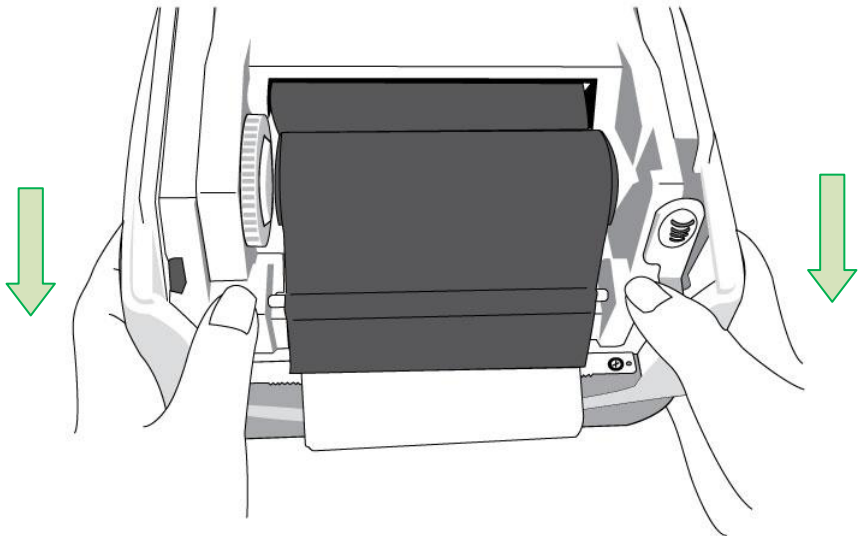
5. Pull a short length of media till it reaches the Platen Roll of printer.



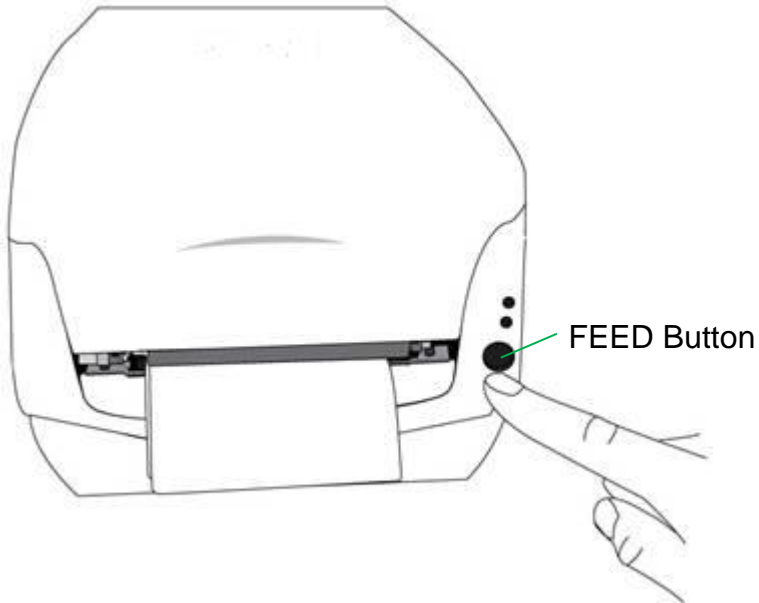
6. Press the lock of Media Guide at the right to adjust media guides' positions. Make sure media stays under the Media Shaft and centrally under both of the Media Guides.



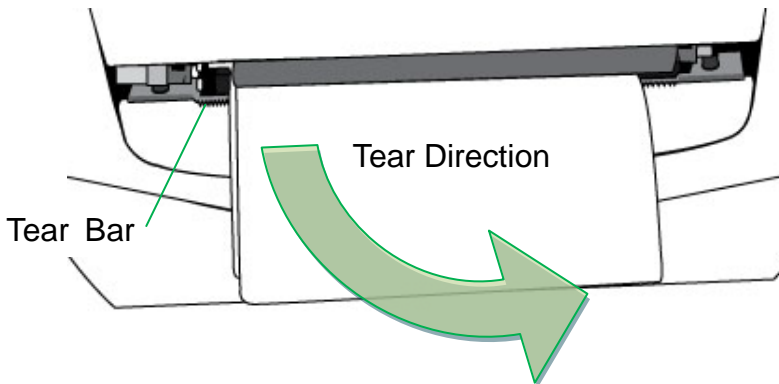
7. Close the printer module and then press firmly at the both sides to properly latch until you hear a click.



8. Press the FEED button to feed labels out of the printer.



9. To tear media, pull the media edge against the Tear Bar as in the direction below:



Media Sensor Type Setting

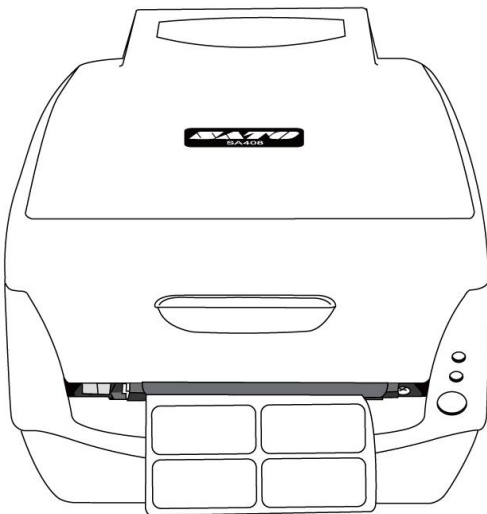
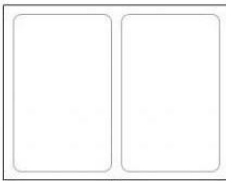
Multi-Column Label Setting by Software/ Driver

To index labels with multiple columns, please select media types to Multi-Column Labels via Seagull Driver.

Software setting steps:

Seagull Driver – Media Types – Multi-Column Labels

Sample of labels with multiple columns:



Multi-Column Label Setting Manually

To work with different types of media, sensor setting can be achieved manually. Once there is need to detect multi-column labels, but there is no PC around, or utility software is not installed, or it's necessary to over ride printer's previous settings from commands/ software setting, the procedures provided below can be quick and easy to set Reflective Sensor Force Mode manually.

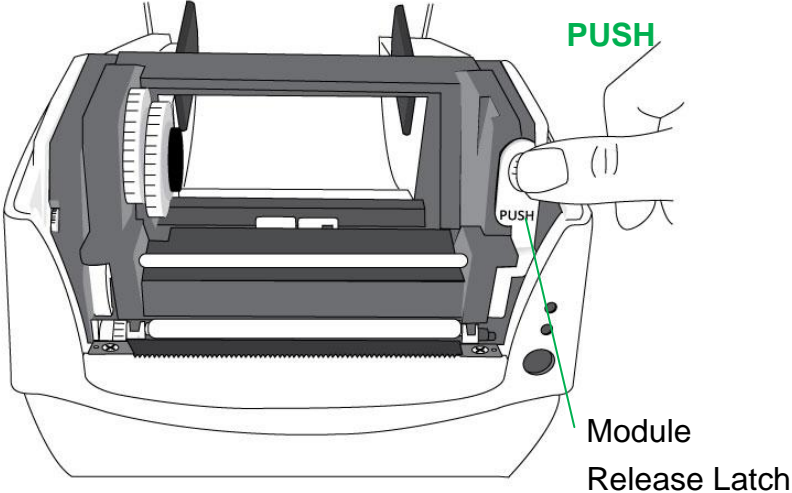
SA408 provides two modes of media sensor type settings to set manually, with no need to connect PC and to select by software:

Mode A. To always detect multi-column labels, force SA408 printers to enter Reflective Sensor Force Mode.

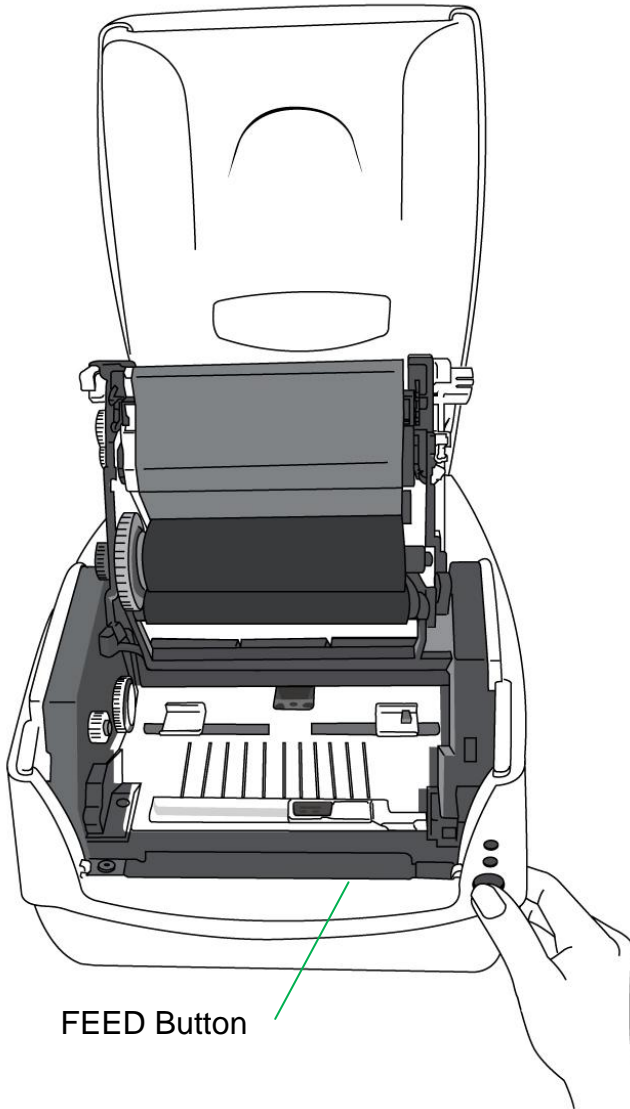
Thus, no matter which media type/ sensor type is set by Driver/ Utility/ printer commands, printer will always detect multi-column labels by its movable Reflective sensor. Steps:

1. Push the Release Latch to open the printer module. Ready LED will start flashing.
2. Press and hold Feed button for about 5 seconds, when Power LED and Ready LED start to flash alternately, the setting is complete. Release Feed button immediately.
3. In about 3 seconds, Ready LED will be flashing again. Close the printer module and then press firmly at the both sides to properly latch it until you hear a click.

Step 1.

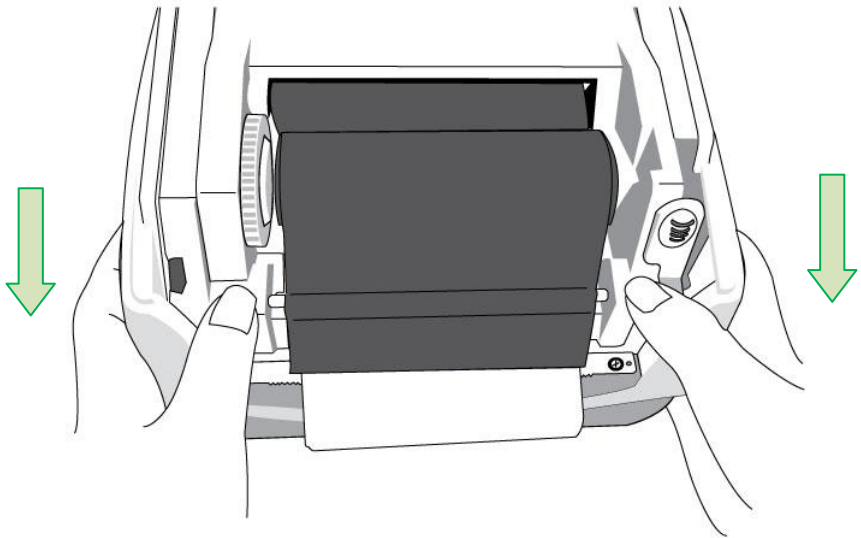


Step 2.



FEED Button

Step 3.



Mode B. After manually setting Reflective Sensor Force Mode, if it is needed to reset the printer to its default Transmissive Sensor and exit from Force Mode, refer to the steps below:

1. Push the Release Latch to open the printer module. Ready LED will start flashing.
2. Press and hold Feed button for about 5 seconds, when Power LED and Ready LED start to flash simultaneously, the setting is complete. Release Feed button immediately.
3. In about 3 seconds, Ready LED will be flashing again. Close the printer module and then press firmly at the both sides to properly latch it until you hear a click.

- ※ Printer transfers between the two modes as described above.
- ※ Before printing, to double-check current sensor setting, please conduct media calibration and print a self-test/ configuration label. Refer to the sample self-test pages below:

Reflective Sensor Force Mode	Transmissive Sensor Mode (See-Through Sensor)
<pre> Label Printer with Firmware SA408-Z01.00 061113 STANDARD RAM: 8M BYTES AVAILABLE RAM: 5221K BYTES FLASH TYPE:ON BOARD 4M BYTES AVAILABLE FLASH: 2047K BYTES Int.fonts:NO DOWNLOADED FONTS H. POSITION ADJUST.: 000A REFLECTIVE SENSOR(NORMAL) FORCE MODE REF:39E6 SEE2:3C48 CHECKSUM: 00000000 MAX LABEL HEIGHT: 100 INCHES PRINT WIDTH: 812 LAB LEN(TOP TO TOP): 79 mm. SPEED: 3IPS ABS.Darkness:16 Trim.Darkness:0 THERMAL TRANSFER PRINT LENGTH METER: 2 M CUT COUNT: 0 MOTOR TYPE: 5 ohm RS232: 9600, 8, N, 1P. XON/XOFF. </pre>	<pre> Label Printer with Firmware SA408-Z01.00 061113 STANDARD RAM: 8M BYTES AVAILABLE RAM: 5221K BYTES FLASH TYPE:ON BOARD 4M BYTES AVAILABLE FLASH: 2047K BYTES Int.fonts:NO DOWNLOADED FONTS H. POSITION ADJUST.: 000A SEE-THRU SENSOR REF:39E6 SEE2:3C48 CHECKSUM: 00000000 MAX LABEL HEIGHT: 100 INCHES PRINT WIDTH: 812 LAB LEN(TOP TO TOP): 79 mm. SPEED: 3IPS ABS.Darkness:16 Trim.Darkness:0 THERMAL TRANSFER PRINT LENGTH METER: 2 M CUT COUNT: 0 MOTOR TYPE: 5 ohm RS232: 9600, 8, N, 1P. XON/XOFF. </pre>

Loading Ribbon

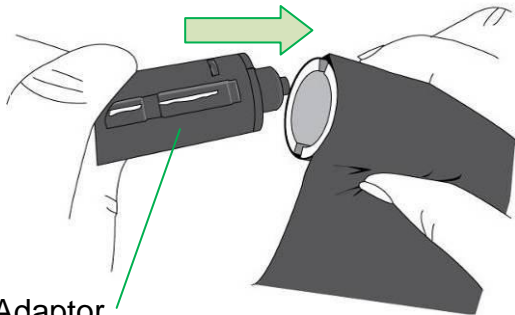
The following steps only apply to thermal transfer printing mode only. Direct thermal does not need ribbon to be installed.

Note:

- Media and ribbon types should be matched to provide with optimal print results.
- Always use ribbon that is wider than the media to protect the print head from wear.
- For direct thermal printing, do not load ribbon in the printer.

Preparing Ribbon

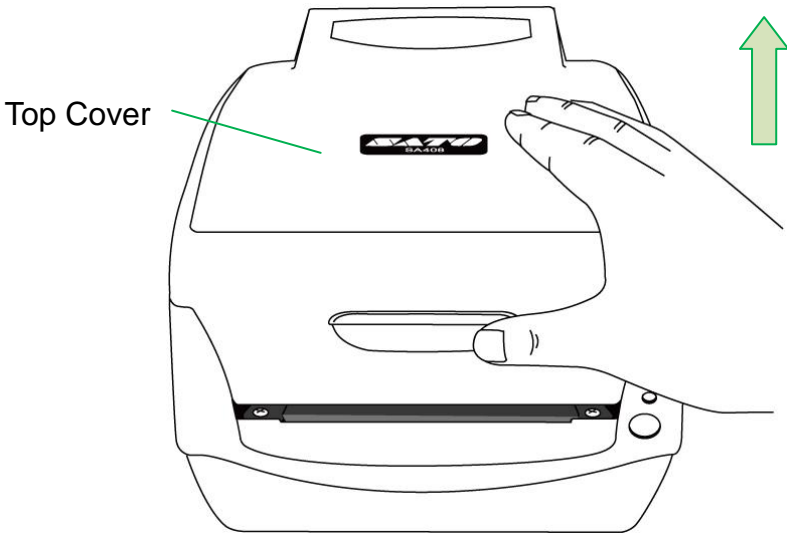
Find the two Ribbon Core Adaptors in printer package and fix them into new ribbon rolls from the left to the right.



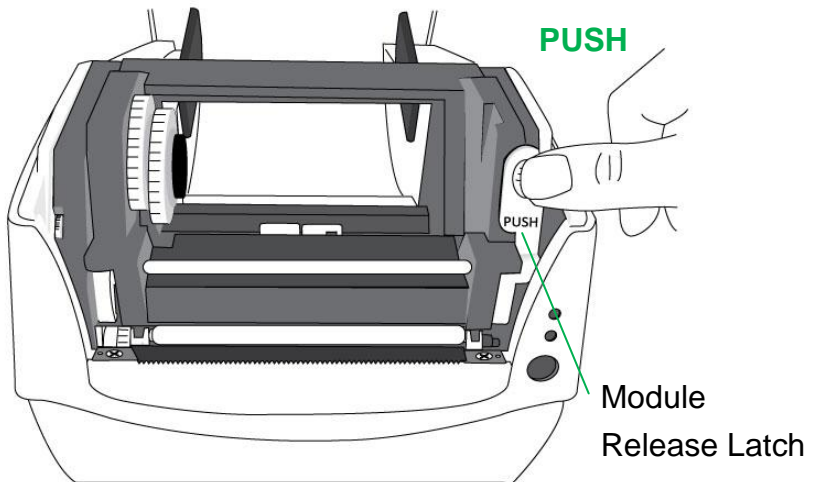
Ribbon Core Adaptor

Placing Ribbon Rolls

1. Open Top Cover of the printer.



2. Push the Release Latch to open the printer module.

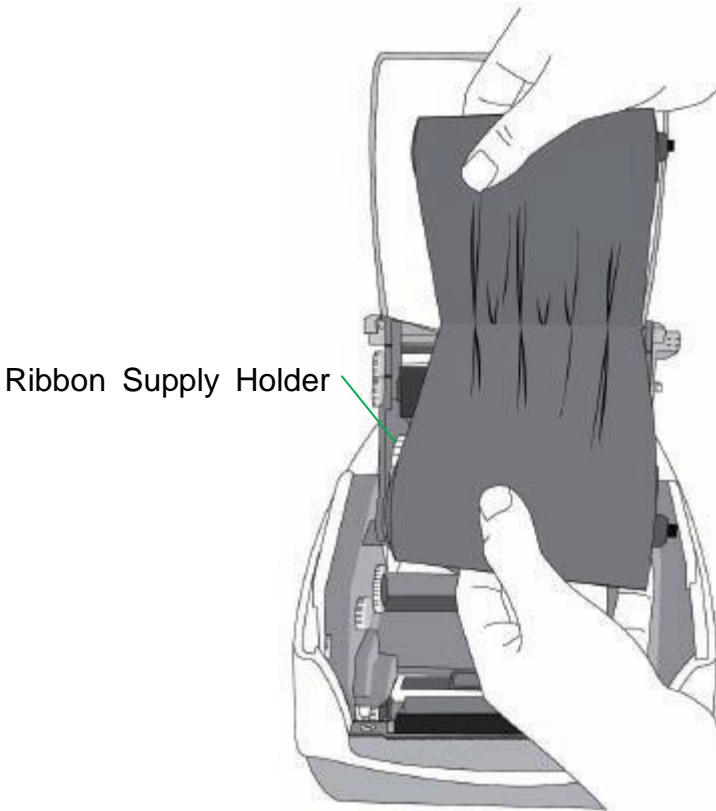


3. Lift up the printer module to check the Ribbon Supply Holder.



Ribbon Supply Holder

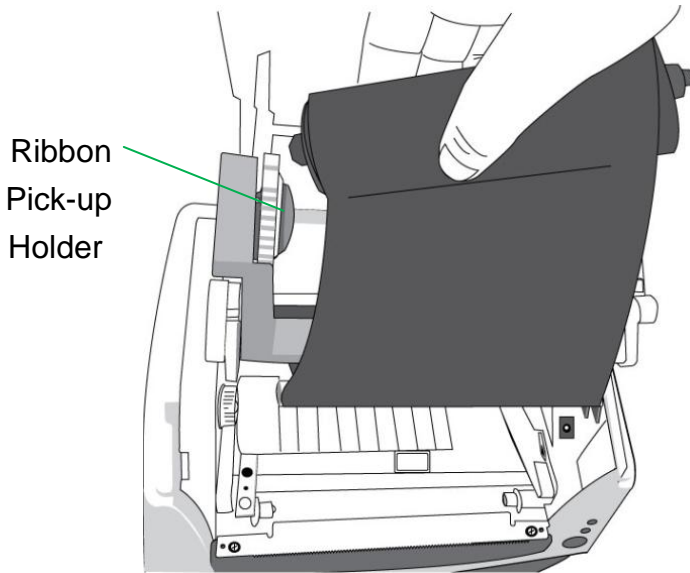
4. Install one ribbon roll and rotate it until the notches align and lock into the left side of Ribbon Supply hub, and then into the right.



Note:

The Ribbon Supply Holder accepts the coated side of ribbon to be wound ink-side IN or wound ink-side OUT.

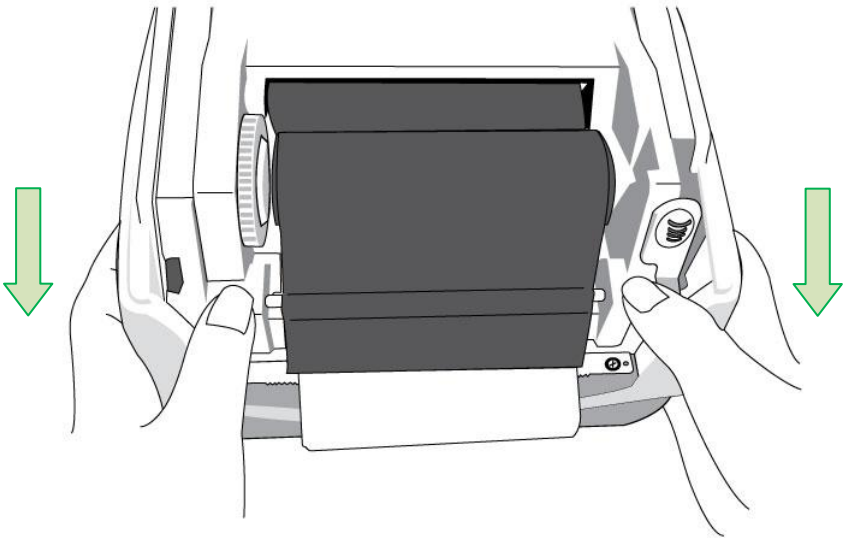
5. Install the other ribbon roll and rotate it until the notches align and lock into the left side of Ribbon Pick-up hub, and then the right.



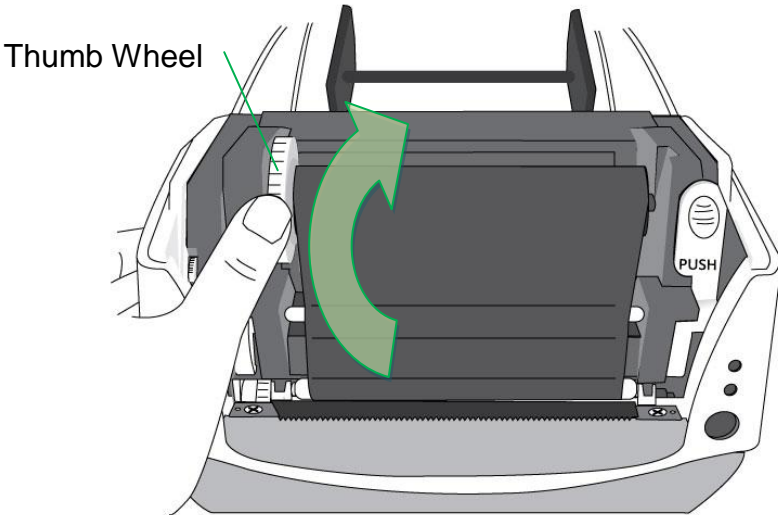
Note:

The Ribbon Pick-up Holder accepts the coated side of ribbon to be wound ink-side OUT only.

6. Close the printer module and then press firmly at the both sides to properly latch it until you hear a click.



7. Rotate Thumb Wheel of Ribbon Pick-up Holder to remove slack and ribbon wrinkle, and to align the ribbon on the spindles.



3. Printer Operations

Printing Media Calibration & Configuration

Before connecting the printer to your computer, to make sure that the printer works properly, conduct media calibration and print a self-test/ configuration label.

Steps to Start Media Calibration & Configuration

1. Make sure the media is properly loaded and the top cover of the printer is closed.
2. Turn off the printer power.
3. Press and hold the FEED button while turning on the power, until printer motor is activated.
4. Media Calibration will be performed while the printer automatically feeds the label stock for a certain length; then the printer motor suspends for one second and then prints out configuration/ self-test labels. Release the FEED button as soon as printer starts to print.

Sample of Printer Configuration Label

Label Printer with Firmware
SA408-Z01.00 061113
STANDARD RAM: 8M BYTES
AVAILABLE RAM: 5221K BYTES
FLASH TYPE: ON BOARD 4M BYTES
AVAILABLE FLASH: 2047K BYTES
Int. fonts: NO DOWNLOADED FONTS
H. POSITION ADJUST.: 000A
SEE-THRU SENSOR
REF:39E6 SEE2:3C4B
CHECKSUM: 00000000
MAX LABEL HEIGHT: 100 INCHES
PRINT WIDTH: 812
LAB LEN(TOP TO TOP): 79 mm.
SPEED: 3IPS
ABS.Darkness:16
Trim.Darkness:0
THERMAL TRANSFER
PRINT LENGTH METER: 2 M
CUT COUNT: 0
MOTOR TYPE: 5 ohm
RS232: 9600, 8, N, 1P, XON/XOFF.
CARET CONTROL CHAR :(<^>) 5EH
DELIMITER CONTROL CHAR:<.> 2CH
TILDE CONTROL CHAR :(<~>) 7EH
CODE PAGE : USA1
MEDIA : CONTINUOUS
REPRINT AFTER ERROR : ENABLED
BACKFEED ENABLE
CUTTER DISABLE
CUTTER OFFSET: 0
CALIBRATION TYPE: MODE 1
M(0,0,0,0)
s(2 ,0)
U0,7,0,0,38592,49856,5
5,2,2,2,2,2,2,5,5,5,
1 2 3 4 5 DIP SWITCH



THIS IS FONT A. 01230ABC

THIS IS FONT B. 01230ABC

THIS IS FONT C. 0123ABCabc

THIS IS FONT D. 0123ABCabc

THIS IS FONT E. 0123ABCabc

THIS IS FONT F. 0123ABCabc

THIS IS FONT G.

THIS IS FONT H. 0123ABC

This Is Font CG Triumv Bd Condensed.



Resetting Printer to Factory Defaults

Follow the steps below to reset printer to default settings:

1. Turn on the printer and wait till both "Ready" indicator and "Power" indicator stay solid green.
2. Press the "FEED" button for 4 seconds, and the "Ready" indicator and "Power" indicator will go off in order.

(at this step, if the "FEED" button is pressed for 8 seconds, printer will reset first >> feed blank labels as media calibration >> and then print configuration/ self-test labels.)

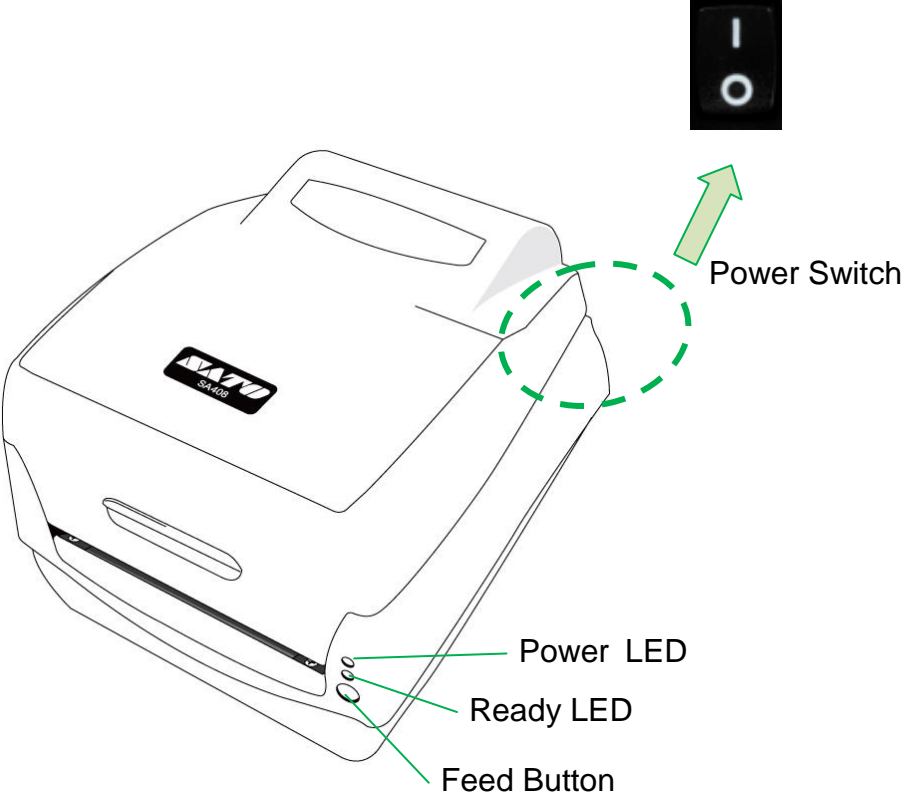
3. Once "Power" indicator becomes lit again, release the FEED button.
4. "Ready" indicator will then become lit, too. At this moment, the printer has resumed its factory default settings.

Printer will delete those print tasks received but not yet printed.

Note:

The printer factory default settings are stored in printer's flash; these settings remain stored, without being erased even the printer power is disconnected.

Printer Controls and Indicators



The following table explains printer controls and indicators' functions to help understanding LED indications and printer status:

Control / Indicator	Function
Power Switch	<ul style="list-style-type: none"> • On: turns on normal operation (at “I” position) • Off: turns off power (at “O” position) <p>Note: <i>Turn power off before connecting or disconnecting cables</i></p>
Power LED	<ul style="list-style-type: none"> • It will start blinking while “Media Out”, “Media Gap Not Found” or “Ribbon Out” has been detected. • Once printer cutter mode has been enabled, when Cutter is jammed with paper or Cutter is not installed, POWER indicator will blink. • When RS-232 communication error is detected, POWER indicator will blink.
Ready LED	<ul style="list-style-type: none"> • When printer is started, the READY indicator will blink. • When printer receives data from host PC, READY indicator will start blinking. • READY indicator will blink when printing is paused. • It will start blinking while “Media Out”, “Media Gap Not Found” or “Ribbon Out” has been detected. • It will blink as soon as the printer module is opened. <p>Note:</p>

	<p>When the print head is over-heated, printer's thermal protection function will be activated and make READY LED blink to indicate printer is in PAUSE status to wait till print head has been cooled down. The printing tasks sent previously will be resumed automatically later.</p>
Feed Button	<ul style="list-style-type: none">• Press to advance the label media to the first printing position.• Press during printing to make printer "pause".• Press and hold while switching on the power to conduct media calibration and print out a configuration profile.• To resume printing after "Media Out "or "Ribbon Out " errors have been resolved.

Troubleshooting by LED Indicators Diagnosis

Normally, when the printer is in not working properly, the "Power" LED blinks continuously, and printing and communication between the host and printer stops. Refer to LED indications listed below to understand possible solutions to resolve the problems printer run into.

LED Indicators: Power and Ready LEDs blink at the same tempo

Power LED	Ready LED
ON	ON
OFF	OFF

Possible Problems	Solutions	Remarks
Media sensor cannot index label gaps	Check the label path Check the label sensor	If a continuous label roll is in use, set "continuous media" printing in driver settings or commands.
Media out	Install a new label roll	
Paper jam	Recover the jam	

LED Indicators: Power and Ready LEDs blink alternately

Power LED	Ready LED
ON	OFF
OFF	ON

Possible Problems	Solutions	Remarks
Ribbon out	Install a new ribbon roll	Set "Direct Thermal" printing by driver or commands if no ribbon is required.

LED Indicators: Only the Power LED blinks

Power LED	Ready LED
ON	ON
OFF	ON

Possible Problems	Solutions	Remarks
Serial IO error	Check serial baud rate at both of your system and the printer.	For serial interface only
Cutter has failed, or there is paper jam inside the cutter.	Check the cutter or recover paper jam.	Only applicable when cutter mode to cutter mode.
Other possible hardware errors.	Contact the reseller for further service.	

LED Indicators: Only the Ready LED blinks

Power LED	Ready LED
ON	ON
ON	OFF

Possible Problems	Solutions
Print head needs to cool down	Printing will stop until the print head cools to normal printing temperature. Once it completes, the printer will automatically resume the printing tasks sent previously.
Printer head module unlatched	Close the printer module and then press firmly at both the left and the right of printer module to properly latch.
Printer is in PAUSE status	Press FEED button to resume printing.
Printer is receiving data	As soon as all the data has been received, Ready LED will stay solid green and automatically resume normal operation.

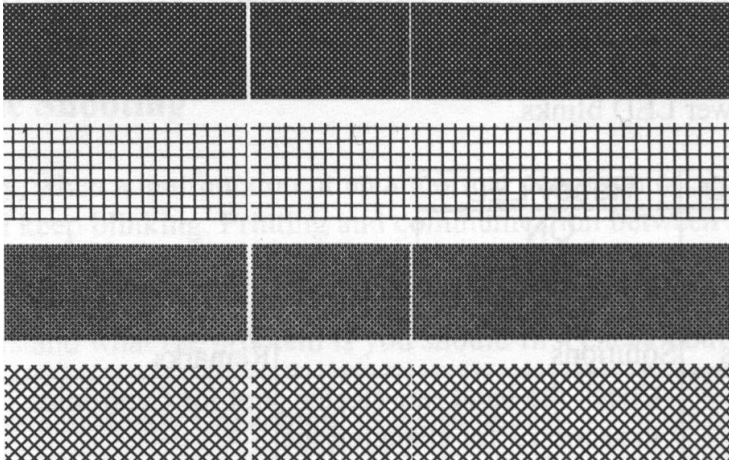
Miscellaneous

If the host shows "Printer Time out":

1. Check if the communication cable (serial) is connected securely to your serial port on the PC and to the connector on the printer at the other end.
2. Check if the printer power is turned on.

If the data has been sent, but there is no output from the printer. Check the active printer driver, and see if Seagull driver for your Windows system and the label printer has been selected.

Vertical streaks in the printout usually indicate a dirty or faulty print head. (Refer to the following examples.)



Clean the print head. If the problem persists, replace the print head.

Poor printout quality:

- The ribbon may not be qualified.
- The media may not be qualified.
- Adjust the Darkness (heat temperature).
- Slow down the print speed.
- Refer to the next chapter and clean the related spare parts.

Recovery

After correcting problems, simply press the panel button or restart the printer to continue your print jobs. Make sure the LEDs are not blinking and remember to resend your files.

4. Communications

Interfaces and Requirements

SATO SA408 printers come with a nine-pin Electronics Industries Association (EIA) RS-232 serial data interface, a USB interface, Parallel. A variety of interface options are suitable for versatile applications:

SA408: Parallel, USB, and Serial interfaces

Note:

1. You must insert the power supply's barrel connector into the power jack on the back of the printer before connecting communication cables.
2. This printer complies with FCC Rules and Regulations, Part 15, for Class A Equipment, for use with fully shielded six-foot data cables. Use of longer cables or unshielded cables may increase radiated emissions above Class A limits.

USB Interface Requirements

The Universal Serial Bus (USB) interface is compatible with your existing PC hardware. The USB's "plug and play" design makes installation easy. Multiple printers can share a single USB port/hub.

Serial (RS-232) Interface Requirements

The required cable must have a nine-pin "D" type male

connector on one end, which is plugged into the mating serial port located on the back of the printer. The other end of the signal interface cable connects to a serial port on the host computer.

Note:

For technical and pin-out information, please refer to the Technical Reference, Interface Specifications in this manual.

Parallel Interface Requirements

The required cable (IEEE 1284-compliant is recommended) must have a standard 36-pin parallel connector on one end, which is plugged into the parallel port located on the back of the printer. The other end of the parallel interface cable connects to the printer connector at the host computer. For pin-out information, refer to the Reference Technical Information, Interface Specification.

Serial and Parallel Cabling Requirements

Data cables must be of fully shielded construction and fitted with metal or metalized connector shells. Shielded cables and connectors are required to prevent radiation and reception of electrical noise.

To minimize electrical noise pickup in the cable:

1. Keep data cables as short as possible.
(6 ft or 1.83m recommended)
2. Do not tightly bundle the data cables with power cords.
3. Do not tie the data cables to power wire conduits.

Communicating with the Printer

The bundled printer driver can be applied to all applications under Windows XP/ Vista/ Windows 7/ Windows 8, supporting 32-bit/ 64-bit operation systems. With this driver you can operate any popular Windows software applications including label editing software or MS Word, etc., to print to this printer.

The following installation steps are based on Windows XP; steps in other versions of operation systems are similar. Drivers can be installed via the DVD included in printer package.

Installing a Plug and Play printer driver (for USB only)

Note:

We strongly recommend that you use the Seagull Driver Wizard instead of the Microsoft Windows Add Printer Wizard when installing and updating your Drivers by Seagull. (Even though the "Add Printer Wizard" is from Microsoft, it too easily performs a number of tasks incorrectly when updating existing drivers. It also badly handles the situation where a printer driver is already in use by a Windows application.)

1. Turn off the printer. Plug the power cable into the power socket on the wall, and then connect the other end of the cable to printer's power socket. Connect the USB cable to the USB port on the printer and on the PC.

2. Turn on the printer. If the printer supports Plug-and-Play, and you have successfully connected it using a USB cable, then the Windows Add Hardware Wizard will automatically detect the printer and display a dialog that allows you to install a driver. Click Cancel and do not install the driver using this wizard.
3. Prepare the documentation and software DVD from printer package and then install to DVD drive of your computer. The DVD will bring out the following prompt. Click "Go":
4. Under SA408 product selection prompt, choose Seagull Driver version and then start installation:

Instead of the flash prompt above, another way to install Seagull driver is to run the DriverWizard utility from the Installation Directory where the Seagull driver files are located.

5. On the Seagull Driver Wizard prompt, select the first radio button to "Install a driver for a Plug and Play printer":
Then click "Next."
6. Enter Printer name (i.e. SA408) and select "do not share this printer", and click "Next"
7. Check all the data on the showing screen, if it is correct, click "Finish".
8. After the related files have been copied to your system, click "Finish".

9. After driver installation is complete, click "Close".
The driver should now be installed.

Installing a Printer Driver (for other interfaces except USB)

1. Turn off the printer. Plug the power cable into the power socket on the wall, and then connect the other end of the cable to printer's power socket. Connect the Parallel cable or Serial cable to the proper port on the printer and on your computer.
2. Prepare the documentation and software DVD from printer package and then install to DVD drive of your computer. The DVD will bring out the following prompt. Click "Go":
3. Under SA408 product selection prompt, choose Seagull Driver version and then start installation:

Instead of the flash prompt above, another way to install Seagull driver is to run the DriverWizard utility from the Installation Directory where the Seagull driver files are located.

4. On the prompt, Windows Printer Driver, select "I accept..." and click "Next".
5. Assign the directory to keep Seagull driver, (for example: C:\Seagull) and click "Next".

6. Click "Finish".
7. Select Install printer drivers and Click "Next"
8. Select model & emulation:
9. Select the port of the printer and click "Next".
10. Enter Printer name and select "do not share this printer", and click "Next".
11. Check all the data on the showing screen, if it is correct, click "Finish".
12. After the related files have been copied to your system, click "Finish".
13. After driver installation is complete, click "Close".
The driver should now be installed.

5. Caring for Your Printer

Print Head Maintenance Guide

To keep the Print Head remain in the best conditions and efficiency and to extend duration for use, regular cleaning action is needed:

Note: Always switch off printer power before cleaning. In case of long-time printing, surface of print head may be very hot. Please wait till print head cools down properly before maintenance, to prevent burns. During maintenance, do not directly touch print head surface, to avoid its damage and any possible injury to you. Use cleaning material instead.

Cleaning Interval

It's strongly recommended to regularly clean print heads at least when changing every one label roll (in direct thermal printing mode) or every one ribbon roll (in thermal transfer printing mode). In addition, if printers are operated under critical applications and environments, or if it's found that print quality is degraded, please clean print heads more frequently.

Cleaning Material

Surface of print head's heating element is very fragile. To prevent from any possible damage, please use soft cloth/ cotton buds with "Ethanol" or "IPA" to clean print head surface.

It's strongly recommended to wear hand gloves during cleaning progress.

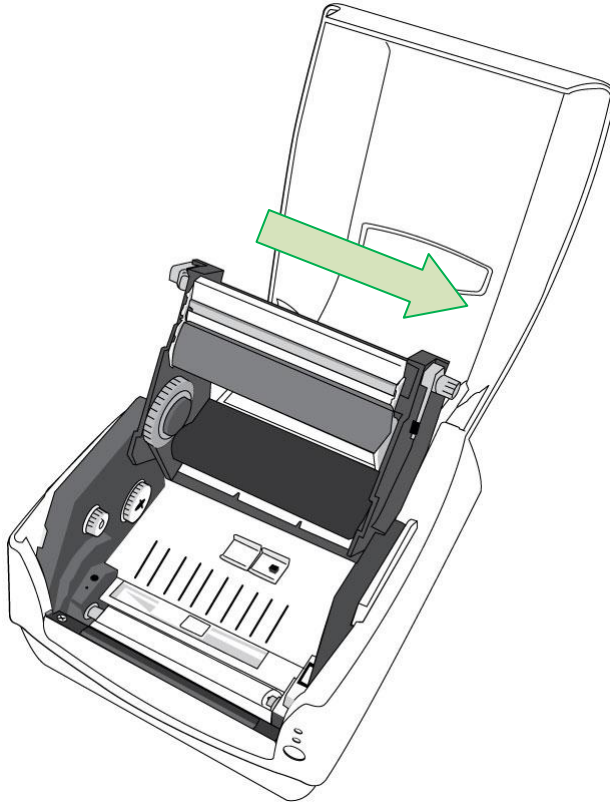
Do not touch print head surface by bare hands or with any hard equipment.

Water or spit should be kept away in case of corrosion on heating elements.

Cleaning Direction

When cleaning the print head, always wipe in One-Way Direction - from Left to Right only, or, from Right to Left only, to clean "Heating Line" of print head gently without excessive stress.

Do not wipe back and forth, to avoid dust or dirt on cleaning cotton would be attached onto print head again.



Special Caution:

Warranty of print heads will be void if print head serial number is removed, altered, defected, or made illegible, under every circumstance.

6. Product Specification

General Specification

Specifications	SA408
Printing Method	Direct Thermal / Thermal Transfer
Printing Resolution	203 dpi(8 dots/mm)
Printing Speed	2~4ips (50.8~101.6mm/s)
Printing Length	Max 100"(2540mm) Min 0.2"(5mm)
Printing Width	Max 4.1"(104mm)
Memory	8MB DRAM (5MB user available) 4MB Flash ROM (2MB user available)
CPU Type	32 bit RISC microprocessor
Sensors	Media Reflective sensor x 1 (movable) & Media Transmissive sensor x 1 (Center fixed) / Head open switch / Ribbon end sensor
Operation Interface	LED indicator (Power/Ready)x 2, Button(Feed) x 1
Communication Interface	Parallel, RS-232(Baud rate: 2400~115200 bps), USB
Software - Label editing	Seagull Driver
Software – Utility	Printer Utility, Font Utility
Media Type	Roll-feed, die-cut, continuous, fan-fold, tags, ticket in thermal paper or plain paper and fabric label
Media	Max Width:4.33"(110mm) Min Width:1"(25.4mm) Thickness:0.0025"~0.01"(0.0635~0.254mm) Max roll capacity(OD):5"(127mm) Core size:1"(25.4mm) / Max roll capacity(OD):4.5"(114.3mm) Core size:0.5"(12.7mm) (optional) / Max roll capacity(OD):4.72"(120mm) Core size:1.5"(38.1mm) (optional)

	Min Length: 0.79“(20mm) for rotary cutter option
Ribbon	Ribbon roll – max OD: 2.6”(67mm) Ribbon Length: max 300m Core size – ID: 1”(25.4mm) Ribbon Width: 1”~4”, Wax, Wax/Resin, Resin (Ribbon wound ink-side out or ink-side in)
Dimensions	L 273mm x W 225mm x H 186mm
Weight	2.1kg
Power Source	Universal Switching Power Supply Input: 100~240V, 1.8A, 50-60Hz, Output: 24VDC, 2.4A
Operation Environment	Operation Temperature: 40°F~100°F (4°C~38°C), 10% ~ 90% non-condensing, Storage Temperature: -4°F~122°F (-20°C~50°C)
Optional Items	Media Stacker, Cutter, RTC Card

Fonts, Barcodes, and Graphics Specification

The specifications of fonts, bar codes and graphics depends on the printer programming languages, through which the host can communicate with your printer.

Programming Language	SA408
Internal fonts	8 (A~H) fonts with different point size. 8 AGFA fonts: 7 (P~V) fonts with fixed different point size (not scalable). 1 (O) font with scaling point size.
Symbol sets (Code pages)	USA1, USA2, UK, HOLLAND, DENMARK/NORWAY, SWEDEN/FINLAND, GERMAN, FRANCE1, FRANCE2, ITALY, SPAIN, MISC, JAPAN, IBM850
Soft fonts	Downloadable soft fonts by Font Utility
Font size	1x1 to 10x10
Character rotation	0, 90, 180, 270 degree, 4 direction rotation
Graphics	GRF, Hex and GDI
1D Barcodes	Code39、UPC-A、UPC-E、Postnet、Code128 subset A/B/C、Interleave 2 of 5、Interleaved 2 of 5 with check sum、Interleaved 2 of 5 with human readable check digit、Code 93、Code 39 with check sum digit、MSI、EAN-8、Codabar、Code 11、EAN-13、Plessey、GS1 Data bar (RSS) 、Industrial 2 of 5、Standard 2 of 5、Logmars
2D Barcodes	MaxiCode、PDF417、Data Matrix (ECC 200 only) 、QR code、Composite Codes

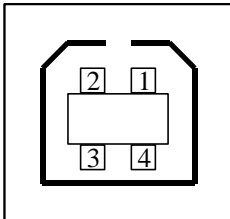
Interface Specification

This section presents the interface specifications of IO ports for the printer. These include pin assignments, protocols and detailed information about how to properly interface your printer with your host or terminal.

USB Interface

Connector Terminal Pin Assignment

Pin	Signal	Description
1	VBUS	5V
2	D -	Differential data signaling pair -
3	D +	Differential data signaling pair +
4	GND	Ground



USB series "B" Receptacle Interface

Serial Interface

The RS232 connector on the printer side is a female, DB-9.



Pin	Signal	Description
1	No function	Shorted to Pin - 6
2	Received Data, RxD	Input. Serial "Received Data"
3	Transmitted Data, TxD	Output. Serial "Transmitted Data".
4	No function	No connection
5	GND	Signal Ground
6	No function	Shorted to Pin - 1
7	Request to Send, RTS	Output. Used as the control signal for "H/W Flow Control "
8	Clear to Send, CTS	Input. Used as the control signal for "H/W Flow Control"
9	+5V	Output. Pin 9 is reserved for KDU (keyboard device unit)

Note :

Pin 9 are reserved for KDU (keyboard device unit), therefore do not connect these pins if you are using a general host like a PC.

Parallel (Centronics) Interface

The parallel port is a standard 36-pin Centronics, which complies with IEEE 1284 standard (compatibility mode). Pin assignments are as follows:

Pin	Direction	Definition	Pin	Direction	Definition
1	In	n/STROBE	16	-	Ground
2~9	In	Data 1~8	17	-	Ground
10	Out	nACK	18	-	NC
11	Out	BUSY	19~30	-	Ground
12	Out	PE	31	In	NC
13	Out	5V	32	Out	nFAULT
14	In	NC	33~35	-	NC
15	-	NC.	36	In	NC

Auto Polling

Both the serial port and parallel port of this printer can be activated at the same time, i.e the printer can simultaneously communicate with two PCs via different ports. However as no port contention is made for this printer, if both PCs transmit data at the same time the data may become damaged in the receiving buffer.

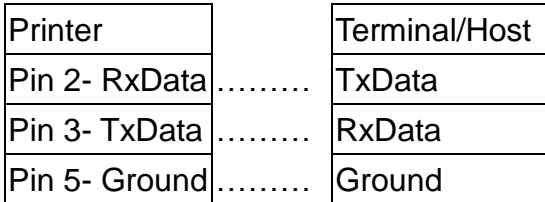
Connection with Host

Host 25S	Printer 9P	Host 9S	Printer 9P
(PC or compatible)		(PC or compatible)	
DTR 20 1 DSR	DTR 4 1 DSR
DSR 6 6 DTR	DSR 6 6 DTR
TX 2 2 RX	TX 3 2 RX
RX 3 3 TX	RX 2 3 TX
CTS 5 7 RTS	CTS 8 7 RTS
RTS 4 8 CTR	RTS 7 8 CTS
GND 7 5 GND	GND 5 5 GND

Alternatively you can just connect the 3 wires in the following way.

Host 25S	Printer 9P	Host 9S	Printer 9P
(PC or compatible)		(PC or compatible)	
TX 2 2 RX	TX 3 2 RX
RX 3 3 TX	RX 2 3 TX
GND 7 5 GND	GND 5 5 GND
pin 4	<input type="text"/>	pin 4	<input type="text"/>
pin 5	<input type="text"/>	pin 6	<input type="text"/>
pin 6	<input type="text"/>	pin 7	<input type="text"/>
pin 20	<input type="text"/>	pin 8	<input type="text"/>

The simplest way to connect to other hosts (not PC compatible) or terminals is:



In general, as long as the data quantity is not too large and you use Xon/Xoff as flow control, it will be problem free.

Baud rate: 2400, 4800, 9600(default), 19200, 38400, 57600, 115200 bauds.(programmable by command)

Data format: always 8 data bits, 1 start bit and 1 stop bit.

Parity: always non parity

Handshaking: XON/XOFF as well as CTS/RTS (hardware flow control).

If you run an application with the bundled printer driver under Windows and use the serial port, you should check the above parameters and set the flow control to "Xon/Xoff "or "hardware".